

The Advantage Travel Partnership appoints Heather Haggis as Head of Financial Services

London, UK – 24 August 2020: The Advantage Travel Partnership has appointed Heather Haggis as Head of Financial Services at Advantage Financial Services (AFS). Heather will be responsible for overseeing the division and will initially be carrying out a full audit on AFS' current offering to identify ways in which to add value, and ultimately diversify its product offering for the Advantage members.

Heather was previously the Business Development Manager for AmTrust Underwriting Limited, a specialist travel and health insurance company, where her role was to create the sales strategy for the company and deliver on the performance for the whole of the UK insurance broker market. Prior to this, Heather was the International Trading Underwriter for Aviva, where she was responsible for creating and delivering on strategic and financial targets for the international underwriting strategy.

Julia Lo Bue-Said, CEO at Advantage Travel Partnership commented. "We are delighted to have Heather join our team and her wealth of knowledge and experience in delivering complex multi-national insurance and regulatory-heavy solutions will be a welcome addition to Advantage Financial Services. In such tumultuous times, our members may be reassessing their insurance requirements and evaluating how to build profit and growth to support their recovery and having Heather on board will provide our members with that added level of expertise."

Heather Haggis commented: "I am thrilled to have been appointed as Head of Financial Services for Advantage Financial Services and I look forward to working with Julia and the Advantage team. Despite the current market conditions, I believe there are new opportunities in the market place for robust and agile companies such as Advantage and using my experience I intend to grow its proposition to service the travel agent and travel operator's suite of insurance and risk management needs."

Advantage Financial Services is wholly owned by the Advantage Travel Partnership and is an insurance broker for the industry-specific products and services. The Advantage Financial Services team will source members with the most competitive deals for their business to meet ABTA membership

requirements, ATOL and IATA licensing as well as products designed to protect businesses against the financial implications of supplier and force majeure.

For any insurance and travel bonds enquiries, please contact: afs@advantagepartnership.com

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Media enquiries

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Note to editors: Advantage Travel Partnership is the UK's largest independent travel agent partnership. Advantage leisure and business travel agents who are part of the group are each independently owned, but as a collective they produce over £4.5bn of travel sales each year, making members experts in every aspect of the travel industry.