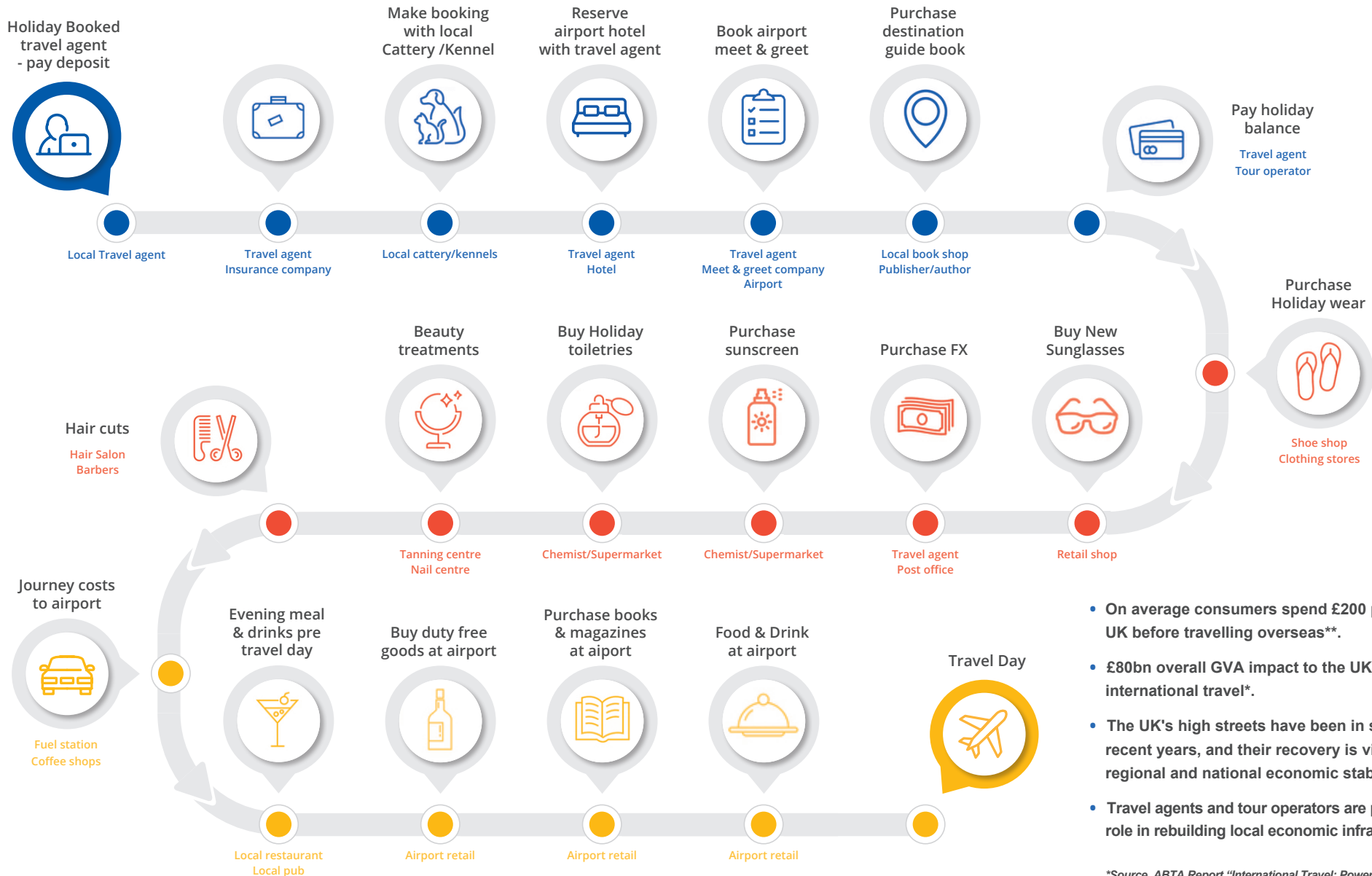


# The impact Outbound Travel has on the UK's high streets. The Holiday Purchase Timeline.



- On average consumers spend £200 per person in the UK before travelling overseas\*\*.
- £80bn overall GVA impact to the UK economy from international travel\*.
- The UK's high streets have been in sharp decline in recent years, and their recovery is vital to local, regional and national economic stability.
- Travel agents and tour operators are playing a critical role in rebuilding local economic infrastructure.

\*Source, ABTA Report "International Travel: Powering the UK economy". November 2022

\*\* Source, The Advantage Travel Partnership, OnePoll research May 2023