



The Advantage Travel Partnership receives more than 50 enquiries for 'Travel Specialists by Advantage'

16 September 2020: Following the launch of The Advantage Travel Partnership's new dedicated homeworking model, 'Travel Specialists by Advantage' last month, the UK's largest independent travel agent and travel management company consortium has received over 50 new enquiries from travel agents about this new option.

Enquiries have come from existing homeworkers attracted by the competitive fee structure offered by Travel Specialists, and a significant number of new start-ups, driven predominantly by redundancy due to COVID-19 or existing agents looking to branch out on their own. This demonstrates there could be more small, agile businesses competing with established brands in 2021 and beyond, whilst reaping the rewards that homeworking brings, including reduced overheads whilst still being part of a reputable consortium without conflicting interests. Advantage has also received a number of Business Travel enquiries and as a result, Advantage is innovating product to meet these needs and requirements.

Kelly Cookes, leisure director at Advantage Travel Partnership commented: "We're really pleased with the interest and leads we've had over the last couple of weeks for Travel Specialists by Advantage. As a hybrid between a traditional homeworking organisation and a managed services model, we've had lots of feedback from agents to say that the ring fenced Trust Account for customers monies, management of supplier payments and administrative and out of hours support are a huge draw. This model is a great option for travel agents looking for the security that comes with being part of a consortium with the flexibility of homeworking."

For more information, please visit www.travel-specialists.co.uk.

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Note to editors: Advantage Travel Partnership is the UK's largest independent travel agent partnership. Advantage leisure and business travel agents who are part of the group are each independently owned, but as a collective they produce over £4.5bn of travel sales each year, making members experts in every aspect of the travel industry.