



GAME CHANGERS ANNOUNCED AS THEME FOR THE 2019

ADVANTAGE BUSINESS TRAVEL SYMPOSIUM

London, UK, October 2019 – Advantage Business Travel, unveiled Game Changers as this year’s annual Business Travel Symposium theme. Recognising that the SME TMC community plays a substantial part in driving change in the business travel industry, the symposium will bring fresh ideas, discussions and the chance for members to meet new collaborators to inspire them to change their own game.

The fourth Business Travel Symposium will take place from 09:30 to 18:15 on November 22nd, 2019 at the BMA, London. Open to Advantage members, the event will provide interactive sessions, bootcamps, networking sessions, as well as insights from keynote speakers.

Advantage Business Travel considers a game changer a person, who is a visionary or a company that alters its business strategy and conceives an entirely new business plan to create or complement an industry trend, as well as driving new business strategies and approaches.

During the symposium, attendees will have access to industry-leading professionals and a variety of workshop sessions designed to inspire delegates, whilst also learning and sharing with peers. Attendees will also hear leading industry opinions on a variety of topics from the following confirmed speakers:

- Andrea Caulfield-Smith, Head of Business Development, easyJet
- Emily Newstead, CEO & Founder, Bow Gifts
- Leonard Cremer, Founder, TroopTravel
- Mike Davidson, Hess Travel

Delegates will also have the opportunity to listen to the following keynote speakers:

- Chris Mason, BBC broadcaster
- Johnny Thorsen, VP, xxxx
- Caspar Berry, motivational speaker



Sonia Michaels, Head of Business Travel Services and Events at The Advantage Travel Partnership, said: “We are looking forward to welcoming delegates back to another Business Travel Symposium. We have shaped the event to give food for thought and encourage the SME TMC community to drive change in the travel industry. The blend of inspirational talks with industry leaders’ discussions has curated a that will provide plenty of inspiration to attending delegates.”

The symposium will take place at the BMA, London. Anyone wishing to attend the Business Travel Symposium can register [here](#).

ENDS

For further information about Advantage Travel Partnership please contact Catharine Pracownik, Plamena Manolova or Lauren Williams on bgadvantage@finnpartners.com or +44 (0) 20 7 326 9880.

Note to editors: Advantage Travel Partnership is the UK’s largest independent travel agent partnership. Advantage leisure and business travel agents who are part of the group are each independently owned, but as a collective they produce over £4.5bn of travel sales each year, making members experts in every aspect of the travel industry.

Advantage Travel Partnership members include more than 200 independent business travel locations across the UK. Advantage Business Travel is able to secure excellent deals with a range of business travel suppliers including flights, hotels, car rental, rail and ancillary services.