



TRAVEL MANAGEMENT COMPANY DIVERSITY TRAVEL JOINS ADVANTAGE BUSINESS TRAVEL

February 2020

Multi award-winning travel management company (TMC), Diversity Travel, is the latest member to join Advantage Business Travel. The consortium now has 123 TMC members who collectively produce over £3.5 billion of business travel sales each year. This makes Advantage the largest business travel member organisation in the UK.

With offices in Manchester, London and Arlington, US, Diversity Travel provides a fully integrated service to clients in the charity, academic and not-for-profit sectors. The company has extensive experience in adding value to travel programmes, however complex or straightforward, and offering its exclusive charity and academic fares to clients.

Currently, Diversity Travel has 175 members of staff globally, with plans to further expand following several new client wins in early 2020. Growth in the US market is a key area of focus for the travel management specialists in 2020. Last year saw the appointment of Beverly Weir, Vice President of Sales and Account Management, indicating an investment in the US and a commitment to delivering the highest possible level of service worldwide.

Christopher Airey, Managing Director of Diversity Travel, said: "We are extremely excited to have joined Advantage Business Travel. We feel that this partnership will enable us to offer clients an even wider range of choice when booking their travel, ultimately improving their overall experience. We're looking forward to sharing knowledge and best practice within the Advantage Business Travel network".

Julia Lo Bue-Said, Chief Executive Officer of Advantage Travel Partnership, commented: "We are thrilled that Diversity Travel has joined us as an Advantage Business Travel member. Diversity Travel's continued work in support of charity and academic services is incredibly inspiring and we look forward to assisting them in growing their business and network of academic clients through a wide range of added value products and services available at Advantage and WIN Global Travel Network. We are extremely proud to welcome Diversity Travel and look forward to seeing their growth in the UK and US markets in 2020."

For further information, visit: www.diversitytravel.com

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Notes to editors:

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About Diversity Travel

Diversity Travel offers bespoke travel management services to clients within the charity, academic and non-profit sectors, serving over 1,500 clients. With access to exclusive charity rates and academic air fares, the company recognises the importance of improving value and flexibility.

Diversity Travel employs 176 people with offices in Manchester (UK), London (UK) and Arlington (USA). The company's portfolio of services includes airline reservations, visa and passport services, hotel reservations, UK and international rail, 24-hour in-house emergency team, management information, risk management services, consultancy services, online booking, and groups and conference travel.

About Advantage Travel Partnership

Advantage Travel Partnership is the UK's largest independent travel agent and travel management company partnership. Advantage Business Travel's TMCs are each independently owned, but as a collective they produce over £3.5bn of business travel sales each year, making members experts in every aspect of the travel industry.