NEWS RELEASE

ADVANTAGE IS A 'COMPANY TO INSPIRE BRITAIN' ACCOORDING TO A REPORT BY THE LONDON STOCK EXCHANGE

- Advantage Travel Partnership recognised in third edition of London Stock Exchange's 1000 Companies to Inspire Britain report
- Identifies fastest-growing and most dynamic small and medium sized businesses (SMEs) in UK
- The Advantage Travel Partnership is the UK's largest independent travel agent group

The Advantage Travel Partnership has been identified as one of London Stock Exchange's 1000 Companies to Inspire Britain. The report is a celebration of the UK's fastest-growing and most dynamic small and medium sized businesses.

In the review process businesses had to demonstrate not only growth in revenue over the last four years but also significantly outperform their sector peers.

As one of only a few travel companies in the report recognising positive financial growth, it is another testament to signify a massive achievement and demonstrates how far Advantage has come.

Managing Director, Julia Lo Bue-Said said "To be recognised in this report which shines a light on some of the UK's most vibrant companies is indeed an achievement given the transformation of the business over the last few years. It reflects the passion and energy in which the team put in to making Advantage the best it can be. It's only by this collective performance that we have achieved such a prestigious recognition."

Xavier Rolet, Chief Executive, London Stock Exchange Group said:

"High growth SMEs are the driving force behind the UK economy, developing the skills, jobs and growth we need. But ambition alone is not enough; their success must be highlighted and their growth properly supported with appropriate finance. That is why today's event is so important: demonstrating the strong alliance between

UK Government, financial market participants, investors, entrepreneurs and companies to support these inspiring businesses.

Today's celebration is fundamental to London Stock Exchange's core, the need to support UK high growth companies in their journeys from Start-up to Stardom and create an entrepreneurship revolution."

Writing in the publication, The Rt. Hon. George Osborne MP said:

"UK high-growth businesses are leading the charge in rebuilding our economy. These companies are the backbone of the British economy. They create high quality, well paid jobs, innovate and drive economic growth. This government fully understands the need to support ambitious entrepreneurs and ensure they can access the finance they need to grow.

We have held the steadfast belief that – alongside deficit reduction – nurturing entrepreneurs, creating jobs, supporting hard-working families and keeping taxes low would get the UK economy back on track. Our measures to increase access to finance for business and encourage more investment have had a transformative effect on our economy."

Advantage Chairman, Steven Esom said "Advantage's recognition is a testament to the strength of our business proposition and the quality of its team. Advantage has moved forward considerably and the board are committed to driving forward the company's vision into 2020 and beyond. This will ensure our members continue to benefit from our unique combination of products and services delivered by Advantage."

A full searchable database of all of the companies along with a downloadable PDF of the publication can be found online at <u>www.1000companies.com</u>.

Ends

For more information, contact Colin O'Neill at Advantage Travel Partnership on 020 7324 3942 or 3934 or Danielle de Nervaux on 020 7324 3934.