

## Cookies Policy

Our website uses cookies. By using our website and agreeing to this policy, you consent to our use of cookies in accordance with the terms of this policy.

### What are cookies?

Cookies are small text files which a website may put on your computer or mobile device when you first visit a site or page. The cookie will help the website, or another website, to recognise your device the next time you visit. Web beacons or other similar files can also do the same thing. We use the term “cookies” in this policy to refer to all files that collect information in this way.

Certain cookies contain personal information – for example, if you click to “remember me” when logging in, a cookie will store your username. Most cookies won’t collect information that identifies you, and will instead collect more general information such as how users arrive at and use our websites, or a user’s general location.

These pieces of information are used to improve services for you through, for example:

- enabling a service to recognise your device so you don’t have to give the same information during one task
- recognising that you have already given a username and password so you don’t need to enter it for every web page requested
- measuring how many people are using services, so they can be made easier to use and that there is enough capacity to ensure they are fast

### Cookies used by us

The list below shows all of the cookies that are set by this website and the third-party services we use.

### Cookies set by us

Name	Typical Content	Expiry
CFID	Used to provide transaction support across multiple page requests commonly called a session	Persistent (Until user deletes it)
CFTOKEN	Used to provide transaction support across multiple page requests commonly called a session	Persistent (Until user deletes it)
itmp_member_id	Allows the keep me logged in feature	1 year
itmp_member_token	Allows the keep me logged in feature	1 year

## Cookies set by third party applications

### AddThis

The cookies in the table below are set by AddThis which allows the Advantage visitors to add favourites and share content in the social web:

Name	Typical Content	Expiry
Uit	AddThis	2 years
loc	AddThis	3 months
dt	AddThis	1 month
di	AddThis	2 years
Uid	AddThis	2 years
Uvc	AddThis	2 years
Psc	AddThis	2 years
ssh	AddThis	2 years
Sshs	AddThis	2 years
Ssc	AddThis	2 years
in__atuvc	AddThis	2 years

### Google Analytics

The cookies in the table below are set by the Google analytics tool for improving service which allows the website to accurately estimate the number of visitors to the website, volumes of usage and ensure that the website is available and that Advantage understands what the user want to use.

Name	Typical Content	Expiry
_utma	Google analytics	2 years
_utmb	Google analytics	30 minutes
_utmc	Google analytics	When you close your browser
_utmz	Google analytics	6 months

For further details on the cookies set by Google Analytics, please refer to the [Google Code](#) website.

### Google Maps

Name	Typical Content	Expiry
Snid	Google maps	Session cookie
Sid	Google maps	Session cookie
Sapisid	Google maps	Session cookie
Apisid	Google maps	Session cookie
Ssid	Google maps	Session cookie
Hsid	Google maps	Session cookie

Nid	Google maps	6 months
Pref	Google maps	1 year
Khcookie	Google maps	Session cookie