

BARCELONA TO HOST ADVANTAGE TRAVEL PARTNERSHIP'S 2018 CRUISE CONFERENCE

London, UK – August 2018: Advantage Travel Partnership, the UK's largest independent travel agent consortia, will host its sixth dedicated Cruise Conference in Barcelona, 14th – 16th November 2018 at Tryp Apollo Hotel.

The Cruise Conference continues to evolve to ensure delegates have a unique experience each year, with 2018 being no exception as attendees will be given an exclusive private tour of MSC Seaview which launched earlier in the year.

Whilst on dry land delegates will have plenty of time for networking with cruise line partners at the speed dating sessions, the social events including, welcome drinks, tapas reception and the closing night's dinner and eagerly awaited cruise awards. Plus, a series of conference sessions will focus on and challenge a number of topics happening within the cruise sector today.

Senior commercial manager Claire Brighton said: "Barcelona is an important hub in the European cruise industry. We are excited to host members in a city that blends history, culture and cruising – and the opportunity to see a new ship, MSC Seaview, which hasn't yet visited the UK will certainly be a big draw and a main highlight. The cruise industry is important to our members, as it is a sector that continues to grow, this conference will allow our cruise champions and members that are new to the cruise business to be inspired, develop greater knowledge and new contacts to grow their cruise businesses and stay ahead of their competition"

More information about the 2018 Cruise Conference is available at

www.advantagecruiseconference.co.uk.

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For further information about Advantage Travel Partnership please contact Lauren Williams, Phil Harper or Jess Connan on bgadvantage@finnpartners.com or +44 (0) 20 7 326 9880.

Note to editors: Advantage Travel Partnership is the UK's largest independent travel agent partnership. Advantage leisure and business travel agents who are part of the group are each

independently owned, but as a collective they produce over £4.5bn of travel sales each year, making members experts in every aspect of the travel industry.