

ADVANTAGE TRAVEL PARTNERSHIP CELEBRATES ANOTHER SUCCESSFUL BUSINESS TRAVEL SYMPOSIUM

Six New Members added to Advantage Business Travel in 2017

Advantage Travel Partnership (Advantage), the UK's largest independent travel agent consortium, closed its annual Business Travel Symposium on Monday 20 November 2017 with the announcement that they will hold the first ever Global Independent TMC Summit ahead of the 2018 Advantage Conference in Miami.

More than 100 delegates attended the Advantage Business Travel Symposium to hear and deliberate further on the topic Man Vs Machine, following initial discussions at the Advantage Conference in Nice. Speakers included Simon Ferguson, Travelport, Scott Davies, ITM, and Adrian Parkes, GMTC.

Advantage Business Travel Symposium also celebrated the 2017 growth of TMC members with Blue Cube Travel, Atlas Travel Global Travel Management, Kenneth McLeod Travel, TSM24, Pall Mall Travel and 360 Corporate Travel joining the partnership.

Blue Cube Travel is a top 50 TMC, founded in 2003, with its head office in Richmond upon Thames and locations in central London, Glasgow and overseas in Ghana. The company has 50 plus clients, with a strong presence in the oil and gas, finance, retail, technology and mining sectors.

A top five US TMC, **Atlas Travel Global Travel Management,** is looking to grow its UK presence from its London Broad Street EC2 branch and sees Advantage membership as integral to that expansion The company is an affiliate of BCD Travel the third largest global travel organisation in the world.

Glasgow's award-winning **Kenneth McLeod Travel** will celebrate forty years in business in 2018. The company is well known for its retail branches in the city but also has a thriving corporate travel division, which they are looking to expand.

TSM24, standing for Travel and Security Management: 24 Hours, is a specialist TMC providing services to the TV, film, entertainment, production, broadcasting and media companies. The company is based at Heathrow airport.



Pall Mall Travel is a very busy central London TMC with a multi-lingual in-house and home-workers team. The company promotes a focus on keeping corporate travel expenditure within budget.

360 Corporate Travel is located in Sevenoaks, Kent; the company's client base is SMEs who require a high level of service and have strong growing businesses.

Neil Armorgie, CEO of WIN & Global Product Director for Advantage, said: "Advantage Business Travel is the largest group of independent travel management companies in the UK and a powerful and respected voice in the business travel community; I'm delighted to welcome six more members. Advantage Business Travel offers its members a full range of benefits but they retain their own names, character and independence. The strength of the membership gives superb collective purchasing benefits and preferential terms on commercial agreements with key suppliers."

Advantage Travel Partnership (www.advantagemembers.com).

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Note to editors: Advantage Travel Partnership is the UK's largest independent travel agent partnership. Advantage leisure and business travel agents who are part of the group are each independently owned, but as a collective they produce over £4.5bn of travel sales each year, making members experts in every aspect of the travel industry.

The Advantage Travel Partnership members include over 200 independent business travel locations across the UK. Advantage Business Travel is able to secure excellent deals with a range of business travel suppliers including flights, hotels, car rental, rail and ancillary services. Additional benefits are available to the business travel members who choose to be members of the Advantage Focus Partnership.

WIN is a select group of corporate travel specialists working together to provide a superior service to international clients. They provide local service excellence using global products and technology to build a truly Locally Global solution. There are around 6,000 travel agent members in over 70 countries worldwide.