

**ADVANTAGE TRAVEL PARTNERSHIP SUPPORTS DEPARTMENT FOR TRANSPORT'S**

**EU EXIT CAMPAIGN**

*Advantage to launch 'Don't let Brexit Delay your Exit!' campaign to build consumer confidence*

**London, March 2019** - Advantage Travel Partnership, the largest consortia of independent travel agents and travel management companies, is supporting the government's Department for Transport's EU Exit Campaign to provide members with the latest travel advice and in turn build traveller confidence.

Timed to coincide with ABTA's consumer campaign, Advantage will launch a digital campaign *Don't let Brexit delay your exit!* On 26 March 2019. The campaign will provide members with email and social media resources, available via a new dedicated intranet hub, as well as access to the Department for Transport's Brexit consumer marketing resources and FAQs. Members will be able to use the resources to build consumer confidence that travel will continue in any EU Exit scenario.

Julia Lo Bue-Said, CEO of Advantage Travel Partnership commented, "Our members, like so many businesses across the UK, are operating in uncertain times and through support of ABTA's and the government's Brexit awareness campaigns we will provide our members with the tools to increase consumer confidence about travel post Brexit."

"The creation of *Don't let Brexit delay your exit!* came to life through our conversations with our members, many who communicated that customers require answers to Brexit in order to book a European break. Through the creation and collation of Brexit resources we are ensuring that our members are well informed and in turn poised to provide customers with the latest information about travel to build traveller confidence."

The Department of Transport has been working in close collaboration with ABTA throughout the Brexit process and Advantage members are encouraged to continue referring customers to ABTA.co.uk and Gov.uk for the latest travel advice.

Advantage members can access the Brexit dedicated intranet site via [www.advantagemembers.com](http://www.advantagemembers.com).

**ENDS**

For further information about Advantage Travel Partnership please contact Lauren Williams ([bgadvantage@finnpartners.com](mailto:bgadvantage@finnpartners.com)) or +44 (0) 20 7 326 9880

***Note to editors:***

**About Advantage Travel Partnership**

Advantage Travel Partnership is the UK's largest independent travel agent partnership. Advantage leisure and business travel agents who are part of the group are each independently owned, but as a collective they produce over £4.5bn of travel sales each year, making members experts in every aspect of the travel industry.