



REWIRED ANNOUNCED AS THEME FOR THE 2019 INDEPENDENT TRAVEL MANAGEMENT COMPANY SUMMIT

London, UK, March 2019 – The theme of the second annual Independent Travel Management Company (ITMC) Summit has been announced as REWIRED. The conference will look at the increasing part that technology plays in the travel industry and how this should be harnessed alongside human service and not as a replacement.

The ITMC Summit, hosted by WIN Global Travel Network, will take place from 09 to 12 June 2019 at the InterContinental Fujairah Resort, situated in the United Arab Emirates. Open to independent Travel Management Companies (TMCs) from across the globe, not just WIN members, the event will provide networking sessions to build international relations, as well as the sharing of global insights from TMCs and suppliers.

The theme of REWIRED will look at changing technology in the business travel sector and how the distinction between online and offline concepts has been blurred across many markets. A key focus will be how service models can be enhanced through artificial intelligence and additions such as Chatbots which are designed to create efficiency and simplify travel arrangements, allowing TMCs more time to perform complex tasks and better personalise the traveller experience.

During the conference, attendees will have access to industry-leading professionals and a variety of workshop sessions designed to inspire delegates, whilst also learning and sharing with peers and suppliers from around the globe. Attendees will also hear leading industry opinions on a variety of topics from these confirmed speakers:

- Global Statistical Trends: Jon Gray, Principal, Rockport Analytics
- Inside the mind of the buyer: William Pegg, Director and Founder, Synthesis Group Australia
- When things go wrong, duty of care: Richard Savva, Owner, Changing Times and Co-Founder of Troovo

Neil Armorgie, CEO of Summit hosts WIN Global Travel Network, said: “Following the success of last year’s Summit which was attended by representatives from 42 countries, we’re looking forward to welcoming TMCs from across the globe, bringing together TMCs and industry leaders from every continent to address the issues of the day and learn from each other in an open and frank



environment. This year's summit will focus heavily on how technological advancements can benefit TMCs, alongside insight and practical advice on perennially important topics such as NDC, buyer needs and emerging markets.”

The conference will take place at the InterContinental Fujairah Resort, located on the Al Aqah Beach shoreline beneath the Hajjar Mountains. Delegates can fly to Dubai International Airport which is less than a two-hour drive from the resort. Anyone wishing to attend the ITMC Summit can register [here](#).

The Independent Travel Management Company (ITMC) Summit is a forum for leading TMCs from around the globe to learn, share and network.

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For further information about the ITMC Summit please contact Jessica Connan or Lauren Williams at (bgadvantage@finnpartners.com) +44 (0) 20 7326 9880

Note to editors: WIN is a select group of corporate travel specialists working together to provide a superior service to international clients. They provide local service excellence using global products and technology to build a truly Locally Global solution. There are around 6,000 travel agent locations in over 70 countries worldwide.