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NEWS RELEASE

ADVANTAGE ANNOUNCE DESTINATION OF 2017 CONFERENCE



The Advantage Travel Partnership has announced the Club Med Opio en Provence resort as the destination of its 2017 conference.

The conference will take place between the 12 and 15 May 2017, with Advantage having exclusive use of the resort over that weekend.

Colin O'Neill, Advantage Business Development Director said: "The Advantage conference is a key event in the travel industry diary and we are delighted that Club Med is hosting our event in 2017. Having exclusive access to the Opio en Provence resort for the duration of the conference allows us to create an overall programme that makes use of every element that resort has to offer."

"The Advantage conference also places a high emphasis on connecting our members and with preferred business partners and having the entire resort to ourselves will really help to make those key connections.

Club Med United Kingdom Managing Director, Estelle Giraudeau says: "On behalf of Club Med we are delighted to have the opportunity to host this prestigious event and to showcase our unique product offering. We are very much looking forward to welcoming the Advantage agents to our conference venue; we are sure everyone will have a wonderful experience."

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For more information contact Colin O'Neill at Advantage Travel Partnership on 020 7324 3942 or 3934.