

**ADVANTAGE JOINS FORCES WITH TRAVILEARN AND TRAININGSTATION  
TO LAUNCH A NEW APPRENTICESHIP SOLUTION FOR MEMBERS**

*Advantage members will be provided the tools to find and train apprentices*

**London, UK – May 2019:** Today at conference Advantage Travel Partnership announced they are launching a number of Apprenticeship Solutions in partnership with Travilearn™ and TrainingStation for business and leisure members, respectively. This new initiative follows member feedback and will support members, from helping to find an apprentice to pairing the apprentice with a tailored qualification programme, across the spectrum of skill needs, from entry level to senior leaders.

The new Apprenticeship Solutions will provide members' with top quality training across a 360-holistic approach, which incorporates a blend of one-on-one coaching through classroom teaching and self-study online learning modules. The scheme will have two key qualifications that members' new or existing staff can achieve:

- Travel Consultant Standard (in partnership with TrainingStation)
- Pathway to Business Travel Professional (in partnership with Travilearn)

Neil Armorgie, Global Product Director at Advantage says; "This initiative is the first of its kind in business travel and follows membership demand for quality staff and training. The solution with Travilearn will allow a tailored approach that will suit our members' needs. This follows on perfectly from the e-learning solutions we launched in November 2018."

Karen McKenna, Managing Director of Travilearn explains how the new programme helps a wide range of learners, from TMC and supplier staff and management to transitioning leisure staff. "Organisations are struggling to attract candidates with the right sets of skills. Those already in the industry also need to have the type of training that provides them with the knowledge for career advancement and personal development. We have created this new Apprenticeship program in partnership with Skills Training UK, one of the biggest providers of Apprenticeship courses in the country, so that learners can have access to structured and certified business travel training through the Government Levy Programme."

Paula Lacey, Advantage's Group Commercial & Membership Director, commented; "We are very excited to be working with these partners on this new training scheme. We felt that TrainingStation and Travilearn were the best fit for quality, as well as their understanding of the needs of our members."

"The leisure and business travel industry are exciting industries to work in and we are passionate about helping our members find, train and retain the next stars of these travel sectors."

Andrea Fielding, Director, TrainingStation commented: "TrainingStation is excited to be working in partnership with Advantage to offer its members the Travel Consultant Standard Apprenticeship. TrainingStation is an avid supporter of the travel industry and know how important it is to invest in staff training and development."

The Apprenticeship Solutions will be available to members in England from June 2019 onwards.

Further information about the Advantage Travel Partnership ([www.advantagemembers.com](http://www.advantagemembers.com)).

#### **ENDS**

For further information about Advantage Travel Partnership please contact Catharine-Rose Pracownik or Lauren Williams ([bgadvantage@finnpartners.com](mailto:bgadvantage@finnpartners.com)) +44 (0) 20 7 326 9880

**Note to editors:** Advantage Travel Partnership is the UK's largest independent travel agent partnership. Advantage leisure and business travel agents who are part of the group are each independently owned, but as a collective they produce over £4.5bn of travel sales each year, making members experts in every aspect of the travel industry.