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Advantage team conquers Tough Mudder to raise £4,200 for Just a Drop



**High-res images available on request*

A team from the Advantage Travel Partnership has completed the gruelling Tough Mudder challenge, raising £4,200 for Just a Drop as a result. This was nearly double their original target of £2,500. The group of 10 travelled to West Sussex on Saturday 23 September to tackle the 12-mile obstacle course, which was designed by the Special Forces to test participants strength, stamina and determination.

The money raised will support an all-girls secondary school in Kenya, which currently has no access to clean water, sanitation or hygiene facilities. The funds will enable Just a Drop to construct a clean water tank and handwashing stations, and provide sanitation and hygiene education for the benefit of the school's 592 students.

Advantage managing director Julia Lo Bue-Said said: "Tough Mudder was definitely the toughest physical challenge I have ever taken part in and when we crossed the finish line we all felt euphoric.

I am so proud of our team who just kept going on the day. As well as pushing ourselves to the limit physically, we also excelled with our fundraising efforts - so far we have collected more than £4,200 in sponsorship and our original target was £2,500."

"To all of our industry friends who have sponsored us, thank you so much. Every single donation, no matter how big or small, really does make a difference. And thank you to those of you who sent messages of encouragement over the weekend - it meant a great deal to us."

Just a Drop's head of fundraising and communications, Brendan Hanlon, said: 'Congratulations to the Advantage team for completing the gruelling Tough Mudder course! We're hugely grateful for the team's fantastic efforts in raising £4,200, which will completely transform the lives of 592 girls at Kiteta School in Kenya through access to clean water, sanitation and hygiene education.'

Donations are still welcome. Visit justgiving.com/fundraising/mudvantageforjustadrop

Team members were:

Miguel Murta (full course)

Giovanni Orfino (full course)

Daniel Angrish (full course)

John Sullivan (full course)

Josh Delf (full course)

Phil Walker (full course)

Julia Lo Bue-Said (half course)

Danni de Nervaux (half course)

Aiste Seloto (half course)

Paul Nunn (half course)

Advantage Travel Partnership (www.advantagemembers.com).

ENDS

For further information about Advantage Travel Partnership please contact Lauren Williams (lauren.williams@brightergroup.com) or Katherine Lawrey (katherine.lawrey@brightergroup.com), +44 (0) 20 7 326 9880

Note to editors:

Advantage Travel Partnership is the UK's largest independent travel agent partnership. Advantage leisure and business travel agents who are part of the group are each independently owned, but as a collective they produce over £4.5 bn of travel sales each year, making members experts in every aspect of the travel industry.

Just a Drop is an international development charity bringing sustainable clean water, sanitation and hygiene projects to communities, transforming lives. We work hand-in-hand with communities to implement the best solutions for their needs, such as rainwater harvesting systems, hand-dug and drilled wells, sand dams, water distribution systems, biosand filters, latrines, and sanitation and hygiene training. Our work is developing to encompass food security and micro-finance programmes, which further support communities to lift themselves out of the poverty trap and build brighter futures. We have reached over 1.3 million people in 32 countries since we began in 1998.

<https://www.justadrop.org/>