

21 July 2016

NEWS RELEASE

THE TRUE VALUE OF A TRAVEL MANAGEMENT COMPANY

It has been a tough few months for the UK travel industry; the prolonged debate that raged around the recent referendum had the effect of taking travellers minds off booking travel, as the ease and cost of future European travel featured strongly on both sides of the debate. The confusion caused was further disrupted with a number of terrorist atrocities across Europe. The disruption in Nice and Turkey during the weekend, only brings to the light the reality that this is becoming a daily threat, placing risk management as a high priority on every corporate agenda.

It's now more important than ever that corporates work in close partnership with their TMC to ensure policy compliance, the ability for traveller tracking, co-ordinated communication methods and the management of travel risk. This is especially the case for the SME market where robust travel risk strategies and dedicated internal HR and Risk Management personnel may not exist.

Julia Lo Bue-Said, Managing Director of The Advantage Travel Partnership, the UK's largest independent travel group said: "Monitoring an employee's whereabouts during times of disruption is paramount for any corporate company and it is important now more than ever to entrust their corporate travel to a TMC equipped with the right tools and resources.

The value of a good travel management company cannot be underestimated, with their ability to respond and provide professional support to the corporate client should something go wrong.

Finally, many of our agents are small to medium size TMC'S and have access to the widest range of travel products often at the best available prices in the industry. They are able to use their skills to find the best travel solution for both the corporate client and their employees."

Internationally, we are also well connected and are a founding member of **WIN**, the **Worldwide Independent Travel Network**, a partnership of likeminded travel agency groups with over 6,000 locations in over 30 countries around the world.

To find out more about The Advantage Travel Partnership, please visit advantagemembers.com and search for your local independent travel agent. With over 800 members, Advantage works shoulder to shoulder across all regions throughout the UK.

Ends

For more information, contact Colin O'Neill at Advantage Travel Partnership on 020 7324 3942 or 3934.