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NEWS RELEASE

ADVANTAGE MEMBERS DOMINATE INAUGURAL TOP 50 AGENT AWARDS

Members of the Advantage Travel Partnership were the runaway winners at the first TTG Top 50 Travel Agencies awards event held in Birmingham on 25 April.

Overall, 19 Advantage member outlets were afforded the status of a Top 50 agent with nine of them winning their regional category.

It was a particularly good evening for Garstang Travel in the North West and Beaver Travel in Scotland who each won two awards; Garstang Travel not only won their regional category but also scored the highest average rating overall and became the first UK and Ireland No 1 Travel Agency. In addition to winning their regional award, Beaver Travel also won the special category of Top of the Shops, awarded to the most customer friendly and welcoming outlet judged.

Colin O'Neill, Advantage Business Development Director said: "This is a fantastic achievement for the Advantage membership. When you consider that 500 businesses originally submitted an entry and the rigorous judging criteria that was applied to reach the final 50 top agents, for so many of our members to be winners is a reflection of the quality of agents that exists within organisation."

"A great evening was rounded off with the two special awards received by Garstang Travel and Beaver Travel who both typify the vibrancy and skills of the independent travel agent"

The full list of Advantage members awarded a Top status is:

Winners

Garstang – UK's No1 Travel Agency

Oasis Travel Holywood – Top Agency Northern Ireland

Beaver Travel – Top Agency Scotland

Garstang Travel – Top Agency North West

Peakes Travel Elite – Shrewsbury – Top Agency Central & East of England

Meon Valley Travel – Top Agency South East

Beaver Travel Radlett – Top Luxury agency

Click Travel – Top Business Travel Agency

Beaver Travel Elgin – Top of the Shops

Runners Up

Oasis Travel – Lisburn

Polka Dot – Oswestry

Travel the Globe

Acomb Travel

Apex Travel

Polka Dot – Wrexham

Howard Travel – Trowbridge

Baldwins Travel – Tunbridge Wells

Spear Travels – Boroughbridge

Meon Valley Business Travel

Jetline Holidays

Ends

For more information contact Colin O'Neill at Advantage Travel Partnership on 020 7324 3942 or 3934.