

**ADVANTAGE TRAVEL PARTNERSHIP NAMES MIAMI AS THE HOST DESTINATION  
FOR THE 2018 CONFERENCE**

- *For the first time in 12 years the Advantage conference will be hosted in a long-haul destination, Miami, Florida*
- *The four-day conference will take place from 10 – 13 May 2018*
- *Advantage Travel Partnership is the UK's largest independent travel agent group*

**London, UK – 15 May 2017:** The Advantage Travel Partnership has announced Miami, Florida US, as the host destination for the 2018 conference.

As the 2017 conference drew to an end at Club Med Opio, Advantage Managing Director Julia Lo Bue-Said announced the consortia would be heading to the US for the first time ever in 2018. Next year's conference will take place between the 10 and 13 May 2018, with delegates to be hosted at the Trump National Doral Miami hotel. The resort is a premier meeting and event venue in Miami offering more than 100,000 sq.ft. of meeting and event space, including the magnificent Crystal Ballroom and Terrace, its newest addition to the clubhouse.

**Managing Director, Julia Lo Bue-Said** said: "The Advantage conference is a key event in the travel industry diary and we are delighted to be heading to such a dynamic and exciting destination as Miami."

"For 2018, the Advantage Board were keen to travel further afield than Europe and with easy connections to Miami available from a plethora of regional British airports and multiple airlines, there will be an abundance of choice for attendees."

"The Trump National Doral Miami hotel offers extensive conference facilities and the setting will enable us to provide delegates with a world class experience in a beautiful and stimulating destination."

**Greater Miami Convention Visitors Bureau President & CEO William D. Talbert** said: "We are very much looking forward to welcoming Advantage agents to Miami as endless sunshine and kilometres of pristine beaches offer a variety of things to do and places to see. From our world-class

accommodation, exciting nightlife, top restaurants, great shopping and arts and culture to fun, family and friendly attractions, Miami is the place to be for unique experiences.”

Further information about the Advantage conference can be found at

[www.advantageconference.co.uk](http://www.advantageconference.co.uk).

Advantage Travel Partnership ([www.advantagemembers.com](http://www.advantagemembers.com)).

### ENDS

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**Note to editors:** Advantage Travel Partnership is the UK’s largest independent travel agent partnership. Advantage leisure and business travel agents who are part of the group are each independently owned, but as a collective they produce over £3.6bn of travel sales each year, making members experts in every aspect of the travel industry.

WIN is a select group of corporate travel specialists working together to provide a superior service to international clients. They provide local service excellence using global products and technology to build a truly Locally Global solution. There are around 6,000 travel agent members in over 70 countries worldwide.