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NEWS RELEASE

ANOTHER VERY SUCCESSFUL NIGHT FOR ADVANTAGE TRAVEL PARTNERSHIP MEMBERS AT THE 2016 AGENT ACHIEVEMENT AWARDS

The quality and professionalism of the Advantage Travel Partnership members was proven yet again as they scooped a large number of awards at the 2016 Travel Weekly Agent Achievement Awards held in London last evening.

It was a particularly rewarding evening for two of our members The Travel Bureau in the North East and Baldwins Travel in Kent. Jeanne Lally, co-owner of The Travel Bureau and newly elected Advantage non-executive director, was presented with an outstanding achievement award for her contribution to the industry over a number of years.

Baldwins Travel had cause for double celebration as they not only won the London and South East Small Agency award but also the overall High Street Agency – Small Agent award too.

Other well deserving Advantage winners on the evening were:

Trevor Ridler of Baldwins Travel: Aspire Booking of the Year

Oasis Travel: Northern Ireland Small Agent

Ramsay World Travel: Scotland Small Agent

Aspen Travel: North West and North Wales Small Agent

Althams Travel: North West and North Wales Large Agent

Spear Travels: Yorkshire, Midlands and North East Small Agent

Carrick Travel (Elite):

Central England Small Agent

Worldwide Travel Solutions:

Highly Commended – Best Use of Social Media

Overall, it was a great performance for all of the Advantage winners having faced stiff competition from around the industry; our member achievements were probably best summed up by Chris Marks, Joint Managing Director of Baldwins Travel when he commented “We are very grateful for the support we get from key suppliers but realistically this is all down to our team. The independent agent is a force to be reckoned with.”

Advantage Managing Director, Julia Lo Bue-Said added ‘Last night’s Agent Achievement Awards demonstrated again why I truly believe we have the very best agents within the group with the vast majority of the winners being Advantage members.’

Ends

For more information contact Colin O’Neill at Advantage Travel Partnership on 020 7324 3942 or 3934.