

## October/November 2016

[Link to article](#)

PUTTING YOU IN THE PICTURE

The collage consists of nine numbered photographs. Photos 1 through 8 are individual portraits of groups of people, mostly men in suits and a few women in formal wear, all holding glasses and smiling. Photo 9 is a wide-angle shot of a large, formal dining room with a long table set for many guests, with people seated at the far end.

**Published:** 20 October 2016

**Publication:** Travolution - the first publication launched in the UK as a news and views website and monthly magazine dedicated to the online travel industry. [Website](#).

**Visits Per Month:** 28,862

**Content:** Advantage extends Amadeus deal.

[Link to article](#)

The screenshot displays the Travolution website interface. At the top, a dark navigation bar contains the 'TRAVOLUTION' logo and menu items: NEWS, IN-DEPTH, EVENTS, MEDIA, and JOBS. Below this, a light grey header area features the text 'TRAVEL AGENTS' and the article title 'Travolution Awards 2016: Shortlist announced'. A sub-header indicates the post was made by 'admin' on 'Oct 20th, 2016 at 12:00'. The main content area is dominated by a large purple geometric pattern. To the left of this pattern is a vertical sidebar with social media icons for Facebook, Twitter, LinkedIn, and Google+. Overlaid on the bottom right of the purple pattern is a smaller version of the website's navigation bar, which also includes the 'TRAVOLUTION' logo and the 'NEWS', 'IN-DEPTH', and 'EVENTS' menu items. To the right of this overlay, a list of award winners is shown under two categories: 'Best Travel Blog' and 'Best Trade Supplier'. The 'Best Travel Blog' category lists Florida Tix, Hoppa, Icelolly.com, Stephanie White, and Travelzoo. The 'Best Trade Supplier' category lists Advantage Holidays, AffiliRed, Affordable Car Hire, Blacklane, and Travelmood.

TRAVOLUTION

NEWS ▾ IN-DEPTH ▾ EVENTS MEDIA JOBS

TRAVEL AGENTS

## Travolution Awards 2016: Shortlist announced

Posted by admin on Oct 20th, 2016 at 12:00

f TRAVOLUTION

Twitter

in

G+

TRAVOLUTION

NEWS ▾ IN-DEPTH ▾ EVENTS

**Best Travel Blog**

- Florida Tix
- Hoppa
- Icelolly.com
- Stephanie White
- Travelzoo

**Best Trade Supplier**

- Advantage Holidays
- AffiliRed
- Affordable Car Hire
- Blacklane
- Travelmood

**Published:** 01 November 2016

**Publication:** Travel Weekly - the UK's preferred travel trade weekly publication. [Website](#).

**Visits Per Month:** 193,160

**Content:** Advantage Travel Partnership reveals 2017 conference programme.

[Link to article](#)

travelweekly

NEWS ▾ IN DEPTH ▾ DESTINATIONS PHOTOS & VIDEO COMPETITIONS EVENTS JOBS

## Advantage Travel Partnership reveals 2017 conference programme

by Phil Davies

Nov 1st 2016, 10:05

f t in G+

The programme for the 2017 Advantage Travel Partnership conference in Provence was unveiled today.

The three-day event will consider how the combination of smart technology and human service can enhance the world of travel.

The conference Club Med Opio en Provence will provide a mix of inspirational keynote presentations with smaller breakout sessions, as well as master classes tailored to the skills and knowledge of the delegates.

With sessions entitled 'The Human Factor', 'The Tech Zone', 'It's All About Me - When Machine Meets Man' and 'Eco-system Z - The NextGen Mega Session', the conference is designed to inspire delegates to consider how they think about and interact with technology, as well as encouraging debate.

Sir Chris Hoy is the keynote speaker at the conference on May 12-15.



### NEWS IN BRIEF

#### Advantage conference to focus on tech and humans

The 2017 Advantage Travel Partnership Conference in Provence in May will focus on how smart technology and human service can enhance travel. Sessions will include the Human Factor, The Tech Zone and It's All About Me - When Machine Meets Man.

Advantage business development director Colin O'Neill said: "We are delighted to reveal the inspirational conference programme at this stage."

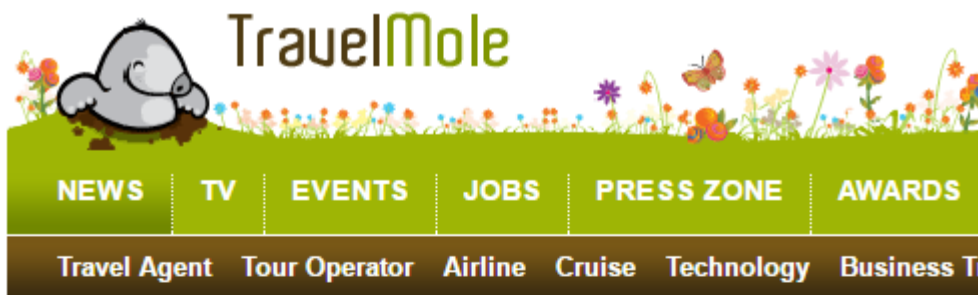
**Published:** 01 November 2016

**Publication:** TravelMole – TravelMole.com is the first online community for the Travel and Tourism Industry. [Website](#).

**Visits Per Month:** 161,290

**Content:** Advantage Travel Partnership reveals 2017 conference programme.

[Link to article](#)



TUESDAY 01ST NOVEMBER 2016

Published on Tuesday, November 1, 2016

## Technology focus for Advantage conference

The Advantage Travel Partnership has unveiled a technology focus for its conference programme for 2017.

The three-day event will take place between 12 and 15 May at Club Med Opio en Provence in the south of France.

With sessions entitled 'The Human Factor', 'The Tech Zone', 'It's All About Me - When Machine Meets Man' and 'Eco-system Z - The NextGen Mega Session', the conference programme will inspire delegates to consider how we think about and interact with technology, as well as encouraging debate on the key areas of human/technology cross over.

Sir Chris Hoy MBE has already been confirmed as the keynote speaker at the event.



**Published:** 01 November 2016

**Publication:** TTG - the world's very first weekly travel trade newspaper. [Website](#).

**Visits Per Month:** 91,024

**Content:** Advantage Travel Partnership reveals 2017 conference programme.

[Link to article](#)

**TTG**

NewsEventsCompetitions

FILTERS

AgenciesAirCity and financeCruiseDestinationsLuxuryOperatorsRegulationSkills

NEWS | 01 NOV 2016 | BY SOPHIE GRIFFITHS



## Advantage reveals the themes for its 2017 conference

The Advantage Travel Partnership has revealed that next year's conference will focus on how smart technology and human service can "enhance the world of travel".



**Published:** 02 November 2016

**Publication:** Travel Daily UK - Travel Daily Media is a global digital online publisher of e-magazines for the travel industry with offices in London, Dubai Bangkok & Singapore. [Website](#).

**Content:** Advantage announces 2017 conference programme.

[Link to article](#)



# Advantage announces 2017 conference programme

Event will focus on technology's impact on travel trends



Written by:  
Aaron Greenwood

Posted On:  
1st November, 2016 02:54 pm

Posted In:  
Uncategorised

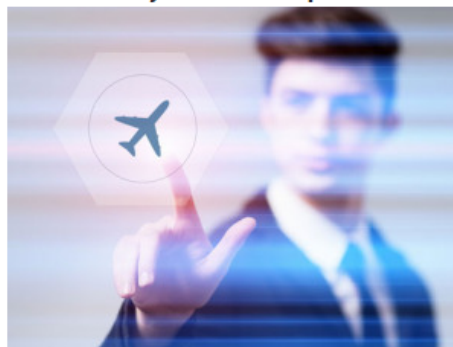


**The Advantage Travel Partnership has announced its programme for its 2017 conference, which will take place between 12 and 15 May at Club Med Opio en Provence in the south of France.**

In the heart of Provence, Advantage will consider how the powerful combination of smart technology and human service can enhance the world of travel.

The conference programme will provide a mix of keynote presentations with smaller, interactive breakout sessions, as well as masterclasses tailored to the skills and knowledge of the delegates.

With sessions entitled 'The Human Factor', 'The Tech Zone', 'It's All About Me – When Machine Meets Man' and 'Eco-system Z – The NextGen Mega Session', the conference programme is designed to inspire delegates to consider how they think about and interact with technology, as



**Subscribe**

Email:

**The Last  
Travel  
Straight  
Your**

**Published:** 02 November 2016

**Publication:** Travel Weekly - the UK's preferred travel trade weekly publication. [Website](#).

**Visits Per Month:** 193,160

**Content:** Advantage agents pictured on a recent fam trip hosted by North America Travel Service.

[Link to article](#)

**travelweekly**

Cook Leeds is presented with £50 Love2shop vouchers by Monarch's Simon Garrido. Dootson was one of five agents to win prizes after booking a summer package holiday on Monarch's agent website.

**2. AGENTS VISIT VANCOUVER:**  
Advantage Travel Partnership agent members at the Capilano Suspension Bridge in Vancouver, British Columbia, during a western Canada fam organised by the North America Travel Service.

**Published:** 04 November 2016

**Publication:** TTG - the world's very first weekly travel trade newspaper. [Website](#).

**Visits Per Month:** 91,024

**Content:** Julia Lo Bue-Said's latest column for TTG on leadership.

[Link to article](#)

The screenshot shows the TTG (Travel Trade Gazette) website. The header is dark blue with the TTG logo in white. Below the header is a navigation bar with links: News, Events, Competitions, Luxury, Top 50, Training, and Jobs. A filters bar is visible below the navigation, with categories like Agencies, Air, City and finance, Cruise, Destinations, Luxury, Operators, Regulation, Skills, and Technology. The main content area features an article titled "Opinion: Leader must rise above this disturbing debate" by Julia Lo Bue-Said, dated 04 NOV 2016. The article text discusses the upcoming US election and the qualities needed for a leader. To the right of the article is a "Job Search" sidebar with input fields for "Job / Keywords" and "Location", and a "SEARCH" button. Below the job search is a "DisneyTR" section. At the bottom right, there are sections for "Virgin HOLIDAYS" and a "Flag" image.

**TTG**

News Events Competitions Luxury Top 50 Training Jobs

FILTERS Agencies Air City and finance Cruise Destinations Luxury Operators Regulation Skills Technology 0 SELECTED + CLEAR

NEWS | 04 NOV 2016

## Opinion: Leader must rise above this disturbing debate

After 18 months of debate and divisiveness, we are almost at the end of the US election. The citizens of America will be voting for whom they believe will hold the most powerful political position on the global stage.

**OPINION**

**Julia Lo Bue-Said**

So what attributes will they be looking for in their next leader? It made me think about some of the personality traits and values that are important to me when I think about leadership.

They need to be able to inspire – through their actions and in how they lead, and through innovative and creative solutions. Who would win that debate? Hillary or “the Donald?”

They need to be trustworthy and this should be demonstrated in an open and transparent manner, with the ability to take people on a journey with them. And they need to be able to engage credibly at all levels, with every demographic, race, gender, generation and ethnicity. We operate in a global world and the ability to reach out to a wider audience is key.

I find it pretty disturbing that such a major decision on who is going to lead the US powerhouse has seen some of the most divisive, ungracious and impertinent debates ever witnessed in the world of politics.

Shouting, ridiculing, lambasting one another achieves nothing. Conducting yourself respectfully and demonstrating

Job Search

Job / Keywords

Location

SEARCH

DisneyTR

Virgin HOLIDAYS

Flag



**Published:** 11 November 2016

**Publication:** Travel Bulletin is the leading weekly magazine for UK travel agents. [Website.](#)

**Content:** Colin O'Neill's latest monthly column.

[Link to article](#)





## Industry Insight by...



**Advantage**  
SPECIALISTS IN TRAVEL

**Insulting our intelligence? Colin O'Neill, business development director at Advantage, examines the growing influence of technology on the industry...**

**T**HE GROWING influence of technology in shaping and influencing our lives is a theme that I am returning to again in this month's article. However, the debate has now moved beyond mobile devices and the internet and into the realms of science fiction with robots, driverless cars and artificial intelligence now the new centres of attention.

**"To really contemplate a world devoid of human interaction really is the stuff of cinema"**

The scary prospect that machines could be capable of unsupported thought first really hit our consciousness with Stanley Kubrick's 1968 film masterpiece A Space Odyssey when a spaceship's computer begins to assume intelligence for sinister effect. However, here we are today facing the clear reality of science fact rather than fiction.

Indeed, the march of the machine will feature prominently in the 2017 Advantage Conference next May in Provence, South of France, the programme details of which we have recently announced. With a theme of 'Man & Machine', the conference will of course take the opportunity of showcasing technology that is some way off in the future. However, the conference will focus firmly on two core aims:

- To recognise that the harmonisation of human beings and technology is the end goal and attitudinally we should view emerging technology as an opportunity rather than as a threat.
- To bring technology to the delegates that is not in the distant future, but now. Indeed, we have set ourselves a conference goal of having every delegate leave the conference with a commitment to implement at least one new technological innovation when they return home. It would be very difficult to realise that goal if the majority of technology on display is not currently available.

The harmonisation of human beings and technology starts with the core premise that the human being always remain in control of the application and delivery of the machine. Despite technological developments, man will always remain a social animal and will always crave interaction with other people; after all, social platforms including Instagram and Facebook are only technological enablers brilliantly connecting one individual or group with another. To really contemplate a world devoid of human interaction really is the stuff of cinema.

Let's be clear AI stands for Artificial Intelligence, implicit within which is the sentiment that artificial means not real and to suggest that a machine can ultimately replace humans is frankly insulting my intelligence.

For those of you brave enough to face the future head on, then you ought to be with us in Provence next May.

12 [travelbulletin](#) November 2016

[travelbulletin.co.uk](#) 13

A group of performers in a dark, industrial-themed setting. One performer is being lifted by others, with a large, illuminated, grid-like structure in the background.



**Claire Brighton** @clairebrig · Oct 27

Lovely to see @VikingTradeUK Andrew & Neil today - thanks for Eric the Viking who has settled in nicely in @AdvantageHQ



**Advantage Travel** @AdvantageHQ · Oct 31

Advantage members, have you registered for TTG Top 50 yet? You have until 04 November, do it now! [ow.ly/xrUv305CZbn](https://ow.ly/xrUv305CZbn)



**Advantage Travel** @AdvantageHQ · Oct 27

Get involved, join in our FESTIVE BREAKS chat this morning. Keep your eye on [#TravelTalkADV](https://twitter.com/TravelTalkADV) to see what's being said!



🔄 2 📌 ⋮





**Scott James** @scottjames1984 · Oct 27

Here's the details of the Campaign @AdvantageHQ #TravelTalkAdv



**Advantage Travel** @AdvantageHQ · Oct 28

Advantage members spotted in this week's @TTGMedia is what we like to see! Taken from a recent fam trip @NATSlovesAGENTS hosted to Canada!







**Aurelie Krau**  
@AurelieKrau



Follow

I'm delighted to support Advantage Travel annual [#conference](#). Great theme: "MAN AND MACHINE" [@AdvantageHQ](#) [#AdvConf17](#)



**Conference Programme - Advantage Conference 2017**

The dawn of Artificial Intelligence is upon us. Technology is evolving fast to help us achieve our everyday goals and expose us to experiences we could only imagine. The self-driving car [advantageconference.co.uk](#)



**Natasha Salmon** @Tash\_Salmon · Nov 1

Humans vs technology - [@AdvantageHQ](#) reveals 2017 conference programme



# The Advantage Travel Partnership



**Advantage Travel** @AdvantageHQ · Nov 1

Some great tips on 'Instagram for Travel Brands' by [@skift](#) [edu.skift.com/instagram-trav...](#) follow us on Instagram [bit.ly/2dY84io](#) [#social](#)



**Instagram For Travel Brands - SkiftEDU**

Editor's Note: As we are building our SkiftEDU service for marketers and SMBs in travel, we recently launched a new initiative: our new weekly series on digital ma... [edu.skift.com](#)

Advantage Travel Partnership reveals 2017 conference programme : programme for the 2017 Advantage Travel Partnership conference in Venice was unveiled today.

[retweekly.co.uk](#)



3



**Advantage Travel** @AdvantageHQ · Nov 2

Fantastic to hear updates from WIN and Andy at today's forum on business travel overall, some great plans for 2017 too! [#networking](#) [#Etihad](#)



**Advantage Travel** @AdvantageHQ · Nov 3

Huge congratulations to [@ClydeTravel](#)...winners of the SPAA Best Large Business Travel Agent of the Year! [#SPAAawards](#)





Advantage Travel @AdvantageHQ · Nov 3

Great to see this feature in the latest issue of Buying Business Travel (page 22) on Advantage member @KeyTravel  
[ow.ly/2Vi7305MEbH](http://ow.ly/2Vi7305MEbH)



glennwatson  
@glennwatson



Follow

Enroute to Manchester for the Advantage Business Travel Forum. Can't wait to meet more @AdvantageHQ and @AdvantageFocus Partners today.

RETWEETS  
2

LIKES  
4



6:33 AM - 2 Nov 2016

Watford Junction Train Station



2



4



Reply to @glennwatson @advantagefocus



Julia Lo Bue-Said @jlo\_said · Nov 2

@glennwatson @AdvantageHQ @advantagefocus Hope you had a good turn out of Focus Partners in Manchester today for our #BTForum



1



glennwatson @glennwatson · Nov 2

@jlo\_said We had a full house of very engaged @AdvantageHQ and @advantagefocus Partners. Enjoyed all presentations. Lots of top info shared.



2



2



Sonia Michaels @SoniaLM82 · Nov 2

@glennwatson @AdvantageHQ @advantagefocus Hope you all have a great day!



Advantage Travel @AdvantageHQ · Nov 1

Congratulations to @KeyTravel on winning the #GTMC Innovation Award  
#gtmccukconf16



2



8



Key Travel  
@KeyTravel



Following

@AdvantageHQ Thanks very much. Proud & happy tech team here (that's a dangerous proposition)



**dewsburytravel.com**  
@dewsburytravel



Follow

We certainly are [@AdvantageHQ](#)



**Advantage Travel** @AdvantageHQ

Several Advantage staff have been out and about at #wtm16 having meetings today. Are you there?



**Mike Coombs**  
@NATSMikeC



Follow

Thanks for the mention in this week's [@travelweekly](#) - what a great trip that was with our fantastic [@AdvantageHQ](#) agents 👍

to win prizes after booking a summer package holiday on Monarch's agent website.

**2. AGENTS VISIT VANCOUVER:**

Advantage Travel Partnership agent members at the Capilano Suspension Bridge in Vancouver, British Columbia, during a western Canada fam organised by the North America Travel Service.



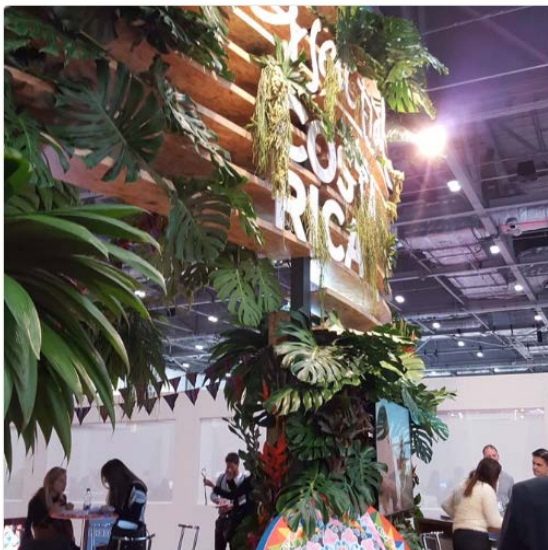
**Advantage Travel** @AdvantageHQ · Nov 4

We're supporting Small Business Saturday on 03 December, click here to see how you can get involved! [ow.ly/66jr305OjAr](http://ow.ly/66jr305OjAr) #smallbizsat



**Advantage Travel** @AdvantageHQ · Nov 8

Several Advantage staff have been out and about at #wtm16 having meetings today. Are you there?



SMALL BUSINESS  
**SATURDAY**  
3RD DECEMBER



facebook



**The Advantage Travel Partnership**

Published by Hootsuite [?] · 21 October at 14:03 · 🌐

\*Advantage Caption Competition - win a John Lewis Xmas hamper!\*

Day four: simply comment with your chosen caption and we'll announce the winner next week! #sellingwintertravel



**The Advantage Travel Partnership**

Published by Hootsuite [?] · 24 October at 12:31 · 🌐

\*Advantage Caption Competition - win a John Lewis Xmas hamper!\*

FINAL DAY: simply comment with your chosen caption and we'll announce the winner tomorrow! #sellingwintertravel







### The Advantage Travel Partnership

Published by Chiara Ashenden [?] · 31 October at 10:13 · 🌐

We are thrilled to announce the Advantage Conference 2017 programme is available online now.

Take a look at the jam-packed programme to see the thought-provoking and engaging sessions we have lined up for you.

We're sure you'll return home from conference with full of ideas to take your business to the next level!... See more



### The Advantage Travel Partnership

Published by Hootsuite [?] · 31 October at 13:02 · 🌐

Fun fact: Antigua & Barbuda is a collection of 2 small islands (Antigua & Barbuda) and 35 tiny islands in the Caribbean.

Last day! Take a look at the offers we have with Antigua Tourist Board this month and win a place on an exclusive fam trip! <http://ow.ly/CSGt3056dBK>





**Sharon May**

1 November at 20:33

How amazing is this for service.....

Making a booking at 8pm with Advantage Holidays and the booking fails. Within 5 minutes Lee sends me a message on Facebook to say he is aware I'm trying to make a booking and will fix the issue. 10 mins later its booked.

How many other operators would do this? ... See more

Like Comment

Steph Georgiou, Danielle Ives and 37 others



**Julia Said** Lee AdvantageHolidays a true customer service star!

Like · Reply · 2 · 1 November at 20:49



**Lee Ainsworth** Thank you Julia. Everyone supporting advantage holidays deserves our full support and backing In return, no one will recieve anything less. It's the small things that count 😊

Like · Reply · 2 · 1 November at 20:59



**Julia Said** And I know you and the team will make that happen!

Like · Reply · 1 · 1 November at 21:00



Write a reply...



**Lee Ainsworth** Anything to help, Sharon May. Just goes to prove again, travel really is a 24/7 business!

Like · Reply · 3 · 1 November at 20:51



**Steph Saunders** Well done Lee Ainsworth.. if only others were like that xx

Like · Reply · 1 · 1 November at 21:29



**Tim Brookes-Parry** Well done guys!!

Like · Reply · 2 · 1 November at 22:51



Write a comment...



**Sharon May**

4 November at 12:24

Did you know if you use the chat facility on Advantage Holidays it emails you at the end of the chat with the conversation.

How many other operators do that?

Fantastic tool.

Like Comment

Lee Ainsworth and 6 others



**Lee Ainsworth** Glad you like it Sharon, that way you always have a copy of the chat and prices etc...

Like · Reply · 2 · 4 November at 12:42



**Michelle Metcalfe** I know west Yorkshire police do ! But thats another story altogether.

Like · Reply · 2 · 4 November at 18:23



**Michelle Van Sprang** at **DESTINATION....**

1 November at 16:11 · Silsden

Busy day at Destination, business planning & setting up email campaigns for their database. I was making myself quite at home behind that desk 😊  
!!



Like Comment

You, Claire Brighton, Lee Ainsworth and 14 others



**Lisa Manditsch** if only i had you sat there helping me every day M  
Like · Reply · 1 November at 16:26

Michelle Van Sprang replied · 1 Reply



**Sarah Louise Miller**

3 November at 23:13 · Glasgow

Well done to Glen Travel winners of small leisure agent at SPAA tonight. And to Connoisseur Travel and Love to Travel who were runners up!



Like Comment

Claire Brighton, Sonia Michaels and 9 others





**The Advantage Travel Partnership**

Published by John Birch Atp [?] · 4 November at 10:06 ·

Congratulations to our winning members at the SPAA Voice Of Travel In Scotland Awards last night. Well done to:

Clyde Travel Management - Best Large Business Travel Agent  
Glen Travel - Best Small Leisure Agent... See more



**The Advantage Travel Partnership** added 2 new photos.

Published by Danni De Nervaux [?] · 11 November at 11:38 ·

We had a great night in Wales last night at our members dinner. Fantastic food and great company! We look forward to visiting Cardiff again soon.



**The Advantage Travel Partnership**

Published by Hootsuite [?] · 9 November at 10:01 ·

Well done to all of our members shortlisted for the Business Travel Awards, due to be held in London on 23 January 2017. To see the shortlisted members, see the full list here: <http://ow.ly/cc1D305YF7P>



**Sarah Louise Miller** shared Julie Nunes's post.

7 November at 12:47

Great idea for Facebook from Silversea. Want to learn more about it then we are holding a social media workshop in Newcastle on 7th December get in touch for details!



**Julie Nunes** · Travel Gossip

7 November at 12:00 · Newcastle upon Tyne

Did anyone see the amazing new series of Planet Earth last night? Silversea Expedition Cruises allows your customers to visit the featured destinations on las...

See more



**Planet Earth II, 1. Islands**

Islands are wildlife sanctuaries, but surviving in isolation comes with extreme enges

CO.UK

Save





**The Advantage Travel Partnership** If only every day could be like this in the Advantage office. It's Tadia's birthday today and the office have been treated to some beautiful delights from Patisserie Valerie to celebrate. Happy birthday Tadia!



Organic  
Targeted to: All Followers

1,212 impressions 48 clicks 7 interactions 1.50% engagement

**The Advantage Travel Partnership** Were you at the Advantage Business Travel Symposium? Take a look at the picture gallery available on The Business Travel Magazine website now and see if you can spot yourself. <http://ow.ly/Wj033051uma>



**Advantage 2016 - The Business Travel Magazine**  
[ow.ly](http://ow.ly) · The Business Travel Magazine – for buyers and arrangers of business travel and meetings

Organic  
Targeted to: All Followers

712 impressions 6 clicks 0 interactions 0.84% engagement

Sponsor update

Like · Comment · Pin to top · 1 month ago

**The Advantage Travel Partnership** We're proud to announce Sir Chris Hoy MBE as keynote speaker for the Advantage Conference 2017 at Club Med Opio en Provence. Read more here: <https://lnkd.in/dbDWaQn>



**Advantage announces keynote speaker for Conference 2017**

[advantagemembers.com](http://advantagemembers.com) · The Advantage Travel Partnership has announced Sir Chris Hoy MBE as the keynote speaker at the 2017 Conference, which takes place between 12 and 15 May at Club Med Opio en Provence in the south of France. Chris Hoy is an eleven-time world champion...

Organic  
Targeted to: All Followers

1,975 impressions 11 clicks 21 interactions 1.62% engagement

Sponsor update

Like (20) · Comment · Pin to top · 1 month ago

Claire Walton, Nicola Green +18

**The Advantage Travel Partnership** We had a great day yesterday with our Scottish members in Glasgow talking all things travel and social media. It was an engaging day of sessions, thank you to everyone who joined us.



**Organic**   
Targeted to: All Followers

<b>1,299</b> impressions	<b>10</b> clicks	<b>11</b> interactions	<b>1.62%</b> engagement
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[Sponsor update](#)

Like (11) · Comment · Pin to top · 18 days ago

Alistair Leaman, Henrik Lykke Hansen +9

Add a comment...

**The Advantage Travel Partnership** Great to see this feature in the latest issue of Buying Business Travel (page 22) on Advantage member Key Travel. <http://ow.ly/2V7305MEbH>



### Key Travel wins innovation award

[ow.ly](http://ow.ly) · Travelport and the GTMC recognise Key Travel's success in utilising technology to drive online adoption and efficiencies. Read the latest issue of Buying Business Travel now!

**Organic**   
Targeted to: All Followers

<b>855</b> impressions	<b>15</b> clicks	<b>7</b> interactions	<b>2.57%</b> engagement
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[Sponsor update](#)

Like (6) · Comment · Pin to top · 12 days ago

Will Murray, Jo Cowling +4

**The Advantage Travel Partnership** For today's TTG column Julia Lo Bue-Said talks about the hot topic of the moment, the US election race – and what this says about what it takes to be a leader. Read the full article here: <https://lnkd.in/dxXjzJ5>



**Opinion: Leader must rise above this disturbing debate**  
ttgmedia.com · After 18 months of debate and divisiveness, we are almost at the end of the US election. The citizens of America will be voting for whom they believe will hold the most powerful political position on the global stage

**Organic** ⓘ  
Targeted to: All Followers

<b>1,486</b> impressions	<b>22</b> clicks	<b>9</b> interactions	<b>2.09%</b> engagement
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Sponsor update

Like (7) · Comment (1) · Pin to top · 10 days ago

Keith Graham, Nick Davies +5

John McEwan An excellent article on leadership from Julia Lo Bue Said.  
10 days ago

Add a comment...

**The Advantage Travel Partnership** Today we're in Manchester at the Etihad Stadium meeting members for the November Business Travel Forums. We're looking forward to what will be an engaging day in a fantastic setting!



**Organic** ⓘ  
Targeted to: All Followers

<b>1,111</b> impressions	<b>7</b> clicks	<b>8</b> interactions	<b>1.35%</b> engagement
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Sponsor update

Like (7) · Comment (1) · Pin to top · 13 days ago

Antony Nibloe, Corporate Travel Plus Ltd +5

Corporate Travel Plus Ltd A very informative forum - thanks all.  
12 days ago

**The Advantage Travel Partnership** Read Director for Industry Affairs, Ken McLeod's latest commentary here: <https://lnkd.in/eDpBm6g>



### Ken's latest Commentary – the GTMC Conference, a British Airways gathering and NDC

**advantagemembers.com** · With a plethora of conferences, seminars, and symposiums throughout the year, it's difficult to determine which ones add value to your business, and which ones offer less than the effort and expense of attending. In recent weeks we have had Elman...

**Organic** ?

Targeted to: All Followers

**448** impressions    **10** clicks    **1** interaction    **2.46%** engagement

Sponsor update

Like (1) · Comment · Pin to top · 5 days ago

👤 [Linda Robertson](#)

### Recent Updates

**The Advantage Travel Partnership** We would like to congratulate Christian Gleave on winning his recent award! The Advantage board member was named Business Services Entrepreneur of the Year at the 15th annual EN Entrepreneur of the Year Awards, celebrating the region's best and brightest entrepreneurs at the Mere Golf & Spa Resort, Knutsford, on 03 November.



**Organic** ?

Targeted to: All Followers

**1,351** impressions    **16** clicks    **17** interactions    **2.44%** engagement

Sponsor update

Like (12) · Comment (4) · Pin to top · 1 day ago

👤 [David Wright, Tim Brookes-Parry](#) +10

🗨 See previous comments



**Jake Swithenbank** Well done Christian!  
15 hours ago



**Jane Barker** Many congratulations Christian!! Very well deserved to such an ambassador of the travel industry! Xx  
13 hours ago



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